



2025 Convention & CampEx

November 16 - 19, 2025



Agenda

Sunday, November 16th, 2025	
8:30 a.m.- 5:00 p.m. Happy Hills Campground, Willow Lake Campground, Country Gardens RV Park & Landings Campground	Campground Tour (pre-registration required) Crowne Plaza Kitchener-Waterloo - lobby
9:00 - 4:00 pm	CampEx Setup
4:00 p.m.	Registration Desk Opens
4:00 - 7:00 p.m.	CampEx Opens to Attendees
7:00 p.m.	Welcome Reception at Hotel Bar
Monday, November 17th, 2025	
8:00 - 9:00 a.m.	Breakfast - Welcome and Introductions
9:00 a.m.	Keynote Speaker
10:00 a.m. - 5:00 p.m.	CampEx Opens to Attendees
10:00 a.m.	Breakout Session for Managers
12:00 - 1:00 p.m.	Lunch
1:00 p.m.	Breakout Session for Managers
3:00 - 4:30 p.m.	Breakout Sessions <ul style="list-style-type: none">Session 1Session 2Session 3Session 4
6:00 p.m. - Late	Cocktails, Dinner, & Campers' Choice Awards (Formal)

Tuesday, November 18th, 2025	
8:00 - 9:00 a.m.	Breakfast
9:00 a.m.	Morning Address
10:15 a.m. - 11:15 p.m.	Breakout Sessions <ul style="list-style-type: none">• Session 5 - Retail Duo 101• Session 6• Session 7• Session 8
11:30 a.m. -12:30 p.m.	CIO AGM/Cracker Barrel for Non-AGM Attendees
12:30 p.m. - 1:00 p.m.	Lunch
1:00 - 2:00 p,m.	Industry Update
2:00 p.m.	Cracker Barrel
2:45 p.m. - 4:00 p.m.	Breakout Sessions <ul style="list-style-type: none">• Session 9 - Retail Duo 201• Session 10• Session 11• Session 12
4:00 p.m.	Closing Remarks
6:00 p.m.	Cocktails, Dinner and Auction (Semi-Formal)
Wednesday, November 19th, 2025	
8:00 a.m.	Breakfast (a la carte)